

# THE ALLIANCE HERALD

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Published every Thursday by  
**THE HERALD PUBLISHING COMPANY**  
Incorporated

Lloyd C. Thomas, President J. Carl Thomas, Vice Pres.  
John W. Thomas, Secretary

Entered at the post office at Alliance, Nebraska, for transmission through the mails as second-class matter.

SUBSCRIPTION PRICE, \$1.50 PER YEAR IN ADVANCE

## STAGGERS THE IMAGINATION

The well known live stock commission house of Clay, Robinson & Co., doing business at a dozen markets almost, issue from their Chicago office a weekly publication, the Live Stock Report, which contains, in addition to information relative to live stock matters in general and their business in particular, timely editorials on other subjects.

A recent number of the Live Stock Report contained the following interesting article under the caption, War's Wastage of Intellect, in which the calamity of the present European war is spoken of as being "so far-reaching in its effects as to indeed stagger the imagination":

Not the least deplorable result of the present war is the wastage of brain power, the great dynamic which has brought the world to its present state of material development. The danger of stagnation in the world's progress from poverty of intellectual leadership is a real one. By reason of the scientific methods employed in modern warfare brains and technical skill are required to a hitherto unknown degree, and the loss is correspondingly increased.

The Hamburger Fremdenblatt estimates that Germany alone lost more than 90,000 intellectuals in the first eight months of the war. About 25,000 students of universities, preparatory colleges and technical schools had been killed up to April 1. Other casualties included 10,000 professors of universities and colleges and teachers in schools and other educational institutions, 11,000 judges and attorneys, 18,000 public officials of various kinds, 11,000 editors, writers, artists, musicians and actors, and 15,000 chemists, technicians, engineers and kindred professions.

The losses of the Austro-Hungarian thinking classes are comparatively as heavy. A London paper makes similar comments on the toll of talent and genius which Great Britain and France are paying for an uncertain triumph on the "field of honor." It is the same with Italy, Russia and the other belligerent nations. It was only recently that the cable reported Gabriel D'Annunzio, Italy's leading poet, flying over Trieste and dropping his verses along with death dealing bombs. Marconi, to whom the world owes the gift of wireless telegraphy, is with the Italian forces, and a life of incalculable value to mankind may any day be snuffed out.

It is self-evident that the warring nations are consuming their intellectual as well as physical capital at an appalling rate. War on a huge scale in the present highly organized state of human society is a calamity so far-reaching in its effects as to indeed stagger the imagination.

## RAILROAD RATES AND SERVICE

Appropos of the recent general discussion of railroad freight rates thru the press of this country, and the action taken last month by the Interstate Commerce Commission on the application of western railroads for permission to increase rates, The Herald wishes to express what we believe to be the general sentiment of shippers regarding the matter, and particularly of persons interested in the live stock industry.

There is an almost universal demand that transportation rates shall be as low as is consistent with good service and a fairly profitable business by the transportation companies. There are but comparatively few persons who wish to see railroads driven into bankruptcy or crippled so that needed extensions and improvements cannot be made. On some commodities the freight charges should be low, quite low, because of the cheapness with which they can be transported and the small risk incurred in handling. On other commodities the rates must necessarily be much higher, if satisfactory service is to be rendered.

On such articles as coal, lumber, hay, etc., which do not require rapid transportation, and in the carrying of which there is but little danger of loss, shippers have a right to expect and demand low rates. In the carrying of perishable products, requiring rapid transportation and incurring great risk, railroads have a right to ask and receive rates commensurate with the services rendered and risk incurred.

Among shippers of live stock, we do not believe there is one-half the demand for lower rates that there is for better service. Except for an occasional complaint that rates are not equitable, that is, that the rate to some given point is not as low as it ought to be as compared with the rate to some other point, we do not hear much said regarding live stock freight rates; but we do hear a good deal regarding service, and not a few complaints regarding the service railroads render in the shipping of live stock.

One per cent. difference in the condition of live stock upon reaching market means more to the shipper than five per cent. difference in the freight rate. If the railroads will give live stock shippers the service they want, they will not hear them clamoring for excessively low freight rates.

## GRAIN - GRAIN

ALWAYS AT YOUR SERVICE. WE PERSONALLY HANDLE AND SOLICIT CONSIGNMENTS. ASK FOR OUR MARKET CARD. IT CARRIES OUR ELEVATOR BID, CASH SALES, ETC. SEND IN SAMPLES FOR GRADE AND PRICE.

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The first cost of the "Carbo"—the only angle spring steel post—is the only cost. No riding of fencing during blizzards—no freezing out—no re-stapling—no chance for fire damage—no weeds to harbor chinch bugs, boll weevil, etc.—no hedge posts to be trimmed—no digging of holes—no special tools required.

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We take a personal interest in every customer that comes to the store, whether it is man, woman or child. We're just as careful to see that a purchase is satisfactory if it is for 5 cents as we are if it is \$10. That's the way we feel about the matter, and we want you to know that it is our greatest desire to see every customer leave the store satisfied.

**At Our Soda Fountain**

you'll find the proper drinks for the proper weather—if the weather's cold we have hot drinks—if it's hot we have cold drinks and ice cream, so that you're always sure of finding what you want. You'll find our store a delightful place to hold your theatre party. Delicious sandwiches and bouillions of all kinds—to suit every "taste".

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## Chalmers Six-40

\$1350 Seven Passenger



**20% More Power**

The Chalmers valve-in-head motor with overhead camshaft is as far in advance of the old types of motors as the self-starter is ahead of the starting crank.

It is generally recognized in the trade and among owners as the 20% more power motor.

THE Chalmers Six-40 is the new motor car at a lower price, equipped with this wonderful new type of motor which has made it necessary for the Chalmers Company to so tremendously increase its production for 1916.

### The Season's Motor Sensation

On the hills and country roads where going is hard, this \$1350 car will do all for you that it did for A. E. Walden when he established a record at the recent Uniontown Hill Climb, driving a Chalmers Six-40, that was eight seconds better than the previous record for the class.

Within the limits of touring car service its wonderful valve-in-head overhead camshaft motor will give you all the efficiency and "trigger-quick" getaway that this type gave De Palma and Resta when they averaged 90.98 and 102 miles an hour for 300 and 500 miles at Indianapolis and Chicago.

### Comfortable as a Rocking Chair

The new Chalmers Six-40 is as comfortable as a big library rocking-chair.

The leather upholstered seats are deep and luxurious; the sides of the tonneau are built on the "armchair" principle. You ride in the car—not on it.

The leg-room is ample; the rear springs are 57 inches long—longer than any other car in this class—and the result is that the car glides over rough spots with an easy motion that makes motoring a pleasure under every condition.

### Made in Chalmers Shops

Chalmers cars are made in Chalmers shops under the most exacting standards. They are quality cars throughout in style, beauty, comfort and performance.

See us to-day. We will give you a ride over the hills and country roads in this \$1350 car that will prove its 20% greater power.

**New Service to Owners**  
Every Chalmers dealer gives to every buyer of a Chalmers car a Service Coupon Book, each coupon being redeemable for a definite amount of inspection service at any Chalmers dealer's anywhere.

**Chalmers Club and Clubman**  
Every Chalmers car is entitled to a membership card in the Chalmers Club commending him to the courtesy of Chalmers representatives everywhere, and to receive "The Chalmers Clubman" regularly without charge.



**Ward B. Norton**  
Alliance, Nebraska

"Let your Next Car be a Chalmers"

## Plumbing Shop MOVED!

I have moved my plumbing shop from the Syndicate Block to the building formerly occupied by the Alliance Electrical Works, at  
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Sure death to Lice and Ticks, cures Scab, Mange, Chicken Cholera, Rouse and Gapes, Collar Boils and Barb-wire cuts. Chases Flies, Kills Disease Germs and Prevents Hog Cholera.

1 Gallon Makes 21 Gallons Fly Chaser.  
1 Gallon Makes 41 Gallons Mite and Lice killer.  
1 Gallon Makes 76 Gallons Hog Dip.  
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